By the Numbers

- GCLS libraries recorded 370,846 patron visits.
- GCLS libraries circulated a total of 388,285 items. Circulation of eContent was 24,541.
- Library staff answered 37,359 reference questions.
- The library webpage was accessed 316,530 times, of which 28.69% was via a mobile device.
- Over 1,365 recreational, cultural and educational programs for adults were offered at GCLS branches. More than 12,379 people attended these programs.
- Our Facebook page surpassed 2,000 likes. We have over 1,000 followers on Twitter and Pinterest.
- GCLS benefited from 3,978 hours of volunteer service.
- GCLS provided meeting room space for 1,286 community programs and 3,623 library programs, with a total attendance of 79,740.
- Library staff provided 2,096 children’s programs in 2017, attended by 41,568 children and their caregivers.
- The GCLS Summer Reading Program registered 1,645 children and teens. They read 29,076 books during the six-week period. There were 261 special programs with 7,526 attendees.
Event Highlights

Veterans Oral History Project
Veterans shared their stories through interviews at the Logan Branch. These interviews were filmed and turned into DVDs that were added to the GCLS collection. The interviews were also made available online at archive.org. Branch manager, Carolyn Oldt was the project manager and instrumental in its success. Each veteran received a DVD of their individual interview and were honored at the June 15 event at the Logan Branch. A continental breakfast was served and elementary school students honored the veterans and their families by singing a selection of patriotic songs.

Solar Eclipse Viewing Party
GCLS provided solar glasses to every registered participant for safely viewing the solar eclipse at the library. The glasses were provided free of charge by a STAR Library Network (Star Net) and its NASA@My Library initiative.

Glass Artist Paul Stankard
Internationally acclaimed glass artist, Paul Stankard, discussed his latest book, Studio Craft as Career: A Guide to Achieving Excellence in Art-Making. He offered special insight into his career as a glass artist and shared advice from other well-respected artists. He provided a practical, personal guide to success in the arts.

NEA Big Read Celebration of The Great Gatsby
GCLS hosted a first-in-Gloucester County, month-long celebration, including a Gatsby inspired party at the Mullica Hill library with live jazz performances, an art display, antique cars, and a display of items from the Princeton University F. Scott Fitzgerald collection. Gatsby-inspired programming took place at all branches throughout the month, including jazz themed story times, craft programs, a GC Historical Society presentation, Gatsby themed trivia contests, etc. One of the biggest hits was the “Great Spatsby Murder Mystery” at Glassboro, Swedesboro, and Logan. Our NEA Big Read celebration ended with our keynote speaker, NPR “Fresh Air” critic and Georgetown University professor, Maureen Corrigan.

Volunteers
Mullica Hill staff partnered with students from the Clearview Regional Art Honor Society to design and paint the atrium windows at Mullica Hill throughout the year.

The Volunteer Center of South Jersey awarded Daniel Oldt (Logan) and Lauren Ziegler (Mullica Hill) with the prestigious Volunteer of the Year Award at the 2017 Spirit of Community event.
GCLS awarded grants totaling $118,241

Due to the initiative and hard work of GCLS Staff, the library was awarded grants totaling $118,241 in 2017.

Career Connections - $50,000
Adult Literacy and Community Library Partnership Grant - $59,591
National Endowment for the Humanities Preservation Grant - $1,650
NJ State Library 2017 Best Practices in Early Literacy Award - $1,000
WalMart/Sam’s Club Community Award - $1,000
Association for Library Service to Children Strengthening Communities Through Libraries Grant - $5,000

Special Recognition
◊ The Mullica Hill Garden@GCLS, a 600-square-foot plot of land converted from an unused stretch of grass to a beautiful garden teeming with pollinators, was awarded a 2017 Achievement Award from the National Association of Counties.
◊ Librarians Jon Amey and Ralph Bingham presented a session on “Crowdfunding a Library Makerspace” at the national 2017 Computers in Libraries conference. This was a national honor for them—and for GCLS.

Good Works
◊ Local artist Dan Dennison created a sculpture called “Be Still” for the atrium at the Mullica Hill Library. The Friends of GCLS hosted the dedication of this sculpture on November 12, 2017.
◊ The library partnered with the Food Bank of South Jersey, who provided, free of charge, lunch and afternoon snacks five days per week at Logan and one day per week at Glassboro during July and August in conjunction with the summer reading program.
◊ GCLS is pleased to participate in the RCGC Intern Scholarship Program. In 2017, five Interns were placed at the Mullica Hill (2), Glassboro, Swedesboro and Logan libraries.
Checkouts in 2017

- Glassboro Branch
- Greenwich Branch
- Logan Branch
- Mullica Hill Branch
- Swedesboro Branch

**WHAT'S IN OUR COLLECTION?**

<table>
<thead>
<tr>
<th>Type of Resource</th>
<th>Amount of Items Owned</th>
</tr>
</thead>
<tbody>
<tr>
<td>YA Books</td>
<td>10,528</td>
</tr>
<tr>
<td>Reference Books</td>
<td>2,835</td>
</tr>
<tr>
<td>Non-Fiction</td>
<td>29,653</td>
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<tr>
<td>New Jersey Collection</td>
<td>1,064</td>
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<tr>
<td>New Books</td>
<td>3,095</td>
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<tr>
<td>Music CDs</td>
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<td>Magazines</td>
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<tr>
<td>Large Print Books</td>
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<tr>
<td>Juvenile Books</td>
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<tr>
<td>Fiction</td>
<td>36,721</td>
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<tr>
<td>DVDs</td>
<td>10,760</td>
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<tr>
<td>Biographies</td>
<td>2,528</td>
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<tr>
<td>Audiobooks</td>
<td>6,855</td>
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